



PERMAPAVE

GCL Products Ltd

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Press Kit

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GCL Products Limited are a specialist supplier of products to contractors working in the groundworks, construction and landscaping sectors.

Founded in 2008, GCL Products are one of the fastest growing independent sector suppliers.

GCL PRODUCTS LTD LAUNCH UNIQUE PERMAPAVE MOBILE RESIN BOUND GRAVEL SHOP

PRESS RELEASE FOR RELEASE ON OR AFTER 19/03/21

GCL Products, a leading supplier and manufacturer of products for groundworks, construction and landscaping have launched a revolutionary mobile resin bound gravel shop under their highly popular PermaPave brand.



Launched in March 2021, the PermaPave van will be servicing customers within a fifty-mile radius of Chesterfield, stretching out to cover much of the Midlands and Yorkshire.

The PermaPave van stocks a range of products for the booming resin bound gravel sector, including Ox and The Resin Bull ranges of tools, Leeson Polyurethane resins, catalysts and primers as well as acting as a mobile service vehicle for the range of SoRoTo forced action mixers.

Due to the time critical nature of resin bound gravel installations, where laying time can be interrupted by sudden changes to circumstance, such as machinery or tooling issues, changes in weather or material shortages, contractors often have to abandon a working day in order to find replacement parts, tools or materials. With the introduction of the PermaPave mobile shop, GCL Products will be able to offer contractors a solution to machine breakdowns, catalysts to affect curing times or tooling to replace breakages.

This whole-solution approach sets GCL Products aside from the competition, with the ability to supply materials, carry out on-site repairs and offer additional accessories, such as workwear (woolly hats and thick socks proving a popular choice during cold spells).

Sales service engineer, Darren Parton, boasts extensive knowledge in the machine tooling sector and has unrivalled understanding of SoRoTo forced action mixers. He told us: *"The PermaPave van is a unique and innovative way to reach our customers and offer an unbeatable level of service, which can prove critical to the success or failure of a resin bound installation."*

The PermaPave van is a highly modified Peugeot Boxer van which has been retrofitted by MoreVan of Chesterfield to include a powerful inverter and battery array, allowing forced action mixers to be powered on site for both demonstration and diagnostic purposes. The internal area of the van has also been fitted with storage cabinetry, a till area and point of sale displays akin to those found in a conventional builders merchants. The external aesthetics were completed by Signature Branding of Sheffield, who transformed the van from plain, unnoticeable white to a vibrant and conspicuous branded design.

GCL Products Limited Managing Director, Fergus Slack, said: *"The PermaPave van is now the second vehicle in our fleet and offers a level of service which totally sets us apart from our competition. We're able to reach our customers with the products they need, bringing the builders merchant to their working sites or offices".*

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